



**Sunday**

**October 15, 2023**

**11am-4pm**

Dear Potential Sponsor:

Friends of High School Park is offering sponsorship opportunities to support our many events throughout the year, culminating in our autumn Arts in the Park Festival (AIP), rain or shine. Arts in the Park is one of the area's largest outdoor festivals, and Friends of High School Park (FHSP) is hard at work to make the 28th Annual our most successful event ever!

You are invited to choose from the attached list of 2023 sponsorship levels and benefits. All sponsor's logos/names are included in all publicity, including our website, Facebook and Instagram posts, email blasts, promotional flyers, giant "day of" banner, and emcee announcements from the stage. As a thank you, after the event sponsors will continue to be cited throughout the year. On the event day, all sponsors will be given a 10'x10' space with a table and chairs to meet with the community. Silver and Gold level sponsors will additionally be able to set up their table/tent at all the FHSP Summer Music Series concerts.

For 28 years, community minded companies and organizations like yours have benefitted from AIP sponsorships that combine advance publicity with the opportunity to meet with thousands of event attendees. People of all ages come together at High School Park to wander, browse, shop, enjoy live music, delicious food & beverages, chat with their neighbors, and participate in a variety of children's activities.

High School Park is a beloved resource and destination spot for the community, school groups, volunteers, and dog walkers. AIP proceeds, in part, support the ecological restoration of our award winning 11-acre open green space. In recent years we have installed a large rain garden, a new front entrance seating area with garden, and a pet-and-people water fountain. We replanted the lower woodlands, added to our 7 smaller garden areas, and built a native plant nursery. We are now working on a project to improve the Meadow's Edge Canopy area with three new educational gardens and pathways.

All this brings a bigger funding challenge! As a small non-profit, we rely on your sponsorship, private donations and grants so we can build these projects, and hold these events for the community. Please consider participating at the highest level possible. We will give you a call to discuss this opportunity, and look forward to speaking with you soon.

Sincerely,

Gail Korostoff, Arts in the Park Sponsorship Coordinator

[www.fhspoperationsmanager@gmail.com](mailto:www.fhspoperationsmanager@gmail.com)

215-782-8082

# Sponsor Application

# Arts IN THE Park

Please fill out and email/mail to PO Box 163, Cheltenham, PA 19012

**\*\*Or go to our website and do all of this on-line!\*\***

<http://www.friendsofhighschoolpark.org/fhspw/arts-in-the-park-2/>

Return by August 4th to be included in stage signage & promotional material

\*\*\*or by June 1st to be included in other spring and summer activity promotions at the park\*\*\*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Do you intend to use the 10'x10' space & table on the day of the event? YES NO  
(your name & logo will still be used in all publicity, even if you are not present at the event)

Send your High Resolution Company Logo to: [aip.sponsors@fhsp.org](mailto:aip.sponsors@fhsp.org)

## LEVELS OF SPONSORSHIP

<b>Gold</b>	<b>\$ 3,000</b>	<b>*to be featured as a premier sponsor Table space at AIP &amp; other events</b>
<b>Silver</b>	<b>\$ 1,000</b>	<b>Table space at AIP &amp; other events</b>
<b>Bronze</b>	<b>\$ 500</b>	<b>Table space at AIP</b>
<b>Product Donation valued at</b>	<b>\$_____</b>	
<b>Please contact Gail to discuss the possibility of a different type or level of sponsorship.</b>		

### Payment Information (please check one):

Check enclosed       Invoice me       Credit card (We will add a 2.2% processing fee)

**Checks payable to: Friends of High School Park**

**Mail to: FHSP, PO Box 163, Cheltenham, PA 19012 by August 4, 2023.**

Please write a brief announcement (50 words or less) for "day of" announcements by our Emcee.